OUR HISTORY OF CREATING ROUTES LINKING DESTINATIONS

1963

In 1963 José Conesa bought an EBRO truck to transport fruit and vegetables from the orchards of Murcia to the rest of Spain.

1965

In 1965 the Ebro was replaced by a Pegaso "Europa" with which José Conesa made his first trips outside Spain; first to France and then to England and Germany.

His wife, Josefina, was in charge of the accounting department.

1968

We now have 5 trucks:
2 Pegasos Europa and
3 Pegasos three axles with double steering.

A LEGACY OF TRUST AND SERVICE.

1970

We acquired our first two articulated vehicles, a Pegaso 260 and a Volvo F89.

1973

We incorporated the first 2 refrigerated trucks, achieving a breakthrough in preserving the quality of goods.

1982

We positioned ourselves in Lepe (Huelva) to carry out our first strawberry campaign.

1983

Almost the entire fleet is refrigerated. Our tractors have spacious cabs and the most powerful engines. We have always been pioneers in incorporating the latest technological advances, such as pneumatic suspension, disc brakes...

1986

To reinforce our position in the strawberry campaign, we created the company Transportes Huelva, based in Lepe (Huelva).

We are the main reference transport company in Huelva.

THE TRUST PLACED IN US BY OUR CLIENTS...

...DRIVES US TO CONTINUE INNOVATING AND IMPROVING OUR SERVICE.

1987

Swap body trailer with a capacity for 36 europallets

1988

The eldest son of the founding partners, José Esteban, joins the company and takes responsibility for operations management.

1989

Our main customer started their business outside Germany and we became their transport supplier of reference for all the new countries where they started operating.

Starting with France in '89, followed by Italy in '92, then Spain and England in '94, Belgium and Portugal in '95, the Netherlands in '97, Austria in '98, and finally Greece and Ireland in '99...

Faced with a shortage of drivers, we set up a company in Portugal and hired our first Portuguese drivers.

1992

UNITING EUROPE ON EVERY CROSSING

Opening of a site in Molina de Segura (Murcia).

Inauguration of the mobile office in Lepe (Huelva).

CONNECTING BORDERS. CREATING LEGACIES.

1993

All our trucks have EURO-5 engines with power ratings of 500 HP (the maximum at the time) and high cabs.

60 YEARS ON THE ROAD

FROM GENERATION TO GENERATION.

1994

Juan Conesa, son of the founders, joins the company as corporate director.

1996

Creation of our own systems development department.
Inauguration of the current site in Lepe (Huelva).

AS THE FAMILY BUSINESS THAT WE ARE

WE HAVE GONE TO GREAT LENGTHS TO PROVIDE THE BEST POSSIBLE SERVICE.

2002

Our presence in Europe reaches 25 countries, including the Eastern and Nordic countries.

2003

We are the first refrigerated fleet in Spain with more than 600 vehicles of our own.

60 YEARS OF EXCELLENCE IN INTERNATIONAL REFRIGERATED TRANSPORT.

2007

We move our headquarters in Portugal from the centre of Lisbon to our current base in Azambuja.

2016

Opening of a new platform: San Román (Álava).

Opening of a new platform: Vilamalla (Girona).

2017

We move into our new headquarter in Alhama de Murcia, which allows us, together with our logistic sites at the French-Spanish border, to strengthen our groupage activity.

WE PROVIDE EFFICIENT AND RELIABLE LOGISTICS SOLUTIONS THROUGHOUT EUROPE.

DETERMINATION TO OVERCOME EVERY OBSTACLE.

José Esteban Conesa, grandson of the founders, joins the company: THIRD GENERATION.

Creation of our own Innovation and R+D department

First gas-powered trucks.

ON EVERY JOURNEY, WE STRIVE TO LEAVE A POSITIVE MARK ON THE WORLD.

2018

Creation of the PrimaVia Joint Venture: The relationship with Viia gives us a preferential position when it comes to intermodal transport, enabling us to cross France by train to Luxembourg and Calais.

Certified in GDP and IFS

Creation of the Primaver Joint Venture. Allows us to deliver anywhere in France from anywhere on the Iberian Peninsula within 48 hours.

60 YEARS OF FAMILY TRANSPORT

A HISTORY OF TRAVEL A LEGACY OF TRUST

The Primafrio Foundation is born, to promote a fairer and more responsible society with the defence of the environment, innovation, the promotion of sport, social responsibility, and socially responsible investment.

2020

We strengthen our own training programme: efficient driving programme, Spanish dual professional training and German vocational training, safety training, etc.

We boost our Training, and R&D&I departments and join the European Lean & Green initiative.

2021

Primafrio develops actions aimed at reducing its environmental impact, leading the decarbonisation of the sector and the objective of achieving zero net emissions by 2040.

AEGFA recognises our commitment to sustainability by awarding us the Green Fleet Certificate and we receive our first Lean & Green star.

2022

As a benchmark in sustainability, Primafrio Group is among the 6 companies in the logistics and transport sector with the best ESG rating worldwide according to the Sustainalytics ranking.
The Efficient Driving Programme includes a state-of-the-art virtual training simulator. This is used to train our drivers.

2023

60 YEARS ON THE ROAD, BRINGING DREAMS TO EVERY CORNER OF THE WORLD.

We have incorporated the first electric tractors in Spain.

More than 2700 own vehicles belong to our fleet.

Primafrio Group recognises the best drivers as part of its Efficient Driving Programme 2022.

In April 2023, we celebrate 60 years of business since April 1963, when our family-owned company was founded.

1963-2023 Aniversario PrimaFrio

COMMITTED TO THE FUTURE

PRIMAFRIO IN FIGURES 2022

Customer base 2,857

Group employees
5,057 direct employees
800 indirect jobs

Vehicle fleet 2,750

Kilometres travelled 452,000,000

Number of journeys made 252.528

Number of pallets 7,773,890

Tonnes transported 5,000,000 Tn.

CO2 emissions savings: 10,091 MT.
Train use: 4,742 MT.

Biogas trucks: 3,821 MT.

Electric trucks: 1,528 MT.

LLOGISTICS CENTRES OF THE PRIMAFRIO GROUP:

Logistics centres
Logistics centres under development

Alhama de Murcia, 400,000 m², 15,000 m² warehouse space
Molina de Segura, 75,000 m², 9,000 m² warehouse space
Lepe, Huelva, 110.271 m², 1.500 m² warehouse space
Azambuja, 134.882 m², 37.000 m² warehouse space
Madrid, 40.000 m², 18.000 m² warehouse space
Valencia, 25,000 m², 9,000 m² warehouse space
San Roman, Álava, 28,000 m² warehouse space
Vilamalla, Gerona, 230,000 m² of warehouse space
Belfort, 80,000 m², 24,000 m² Storage area: Phase I: 8,000 m². Phase II: 16,000 m²

Total area: **1,123,153 m²**
Cold storage: **143,700 m²**



